

Corporate Leadership in the Low Carbon Economy: A Path to Sustainability and Profitability

The world is facing an unprecedented climate crisis. The scientific consensus is clear: we must urgently reduce greenhouse gas emissions to avoid catastrophic consequences. Businesses have a critical role to play in this transition. They are responsible for a significant portion of global emissions, but they also have the power to drive change through innovation, investment, and collaboration.

Corporate Leadership in the Low Carbon Economy is a comprehensive guidebook for businesses seeking to lead the charge towards a sustainable and profitable future. This book provides actionable strategies, case studies, and insights for businesses of all sizes across all industries.



The Green Executive: Corporate Leadership in a Low Carbon Economy by Gareth Kane

★★★★★ 5 out of 5

Language : English
File size : 4106 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 289 pages



Chapter 1: The Business Case for Sustainability

This chapter makes the business case for sustainability. It explains how reducing greenhouse gas emissions can save businesses money, improve their resilience, and attract customers. It also discusses the risks of inaction and the opportunities that businesses can seize by taking action on climate change.

Chapter 2: Setting Emissions Reduction Targets

This chapter provides a step-by-step guide to setting emissions reduction targets. It explains how to measure emissions, establish baselines, and set ambitious but achievable targets. It also discusses the importance of engaging stakeholders and developing a plan for achieving targets.

Chapter 3: Decarbonizing Operations

This chapter provides a comprehensive overview of strategies for decarbonizing operations. It covers energy efficiency, renewable energy, and transportation. It also discusses the role of technology and innovation in driving decarbonization.

Chapter 4: Sustainable Supply Chains

This chapter discusses the importance of sustainable supply chains. It explains how to assess the environmental impacts of suppliers, develop sustainable sourcing policies, and work with suppliers to reduce emissions.

Chapter 5: Climate Change Adaptation

This chapter discusses the importance of climate change adaptation. It explains how to assess the risks of climate change to businesses, develop adaptation strategies, and build resilience to climate impacts.

Chapter 6: Climate Change Advocacy

This chapter discusses the importance of climate change advocacy. It explains how businesses can use their voices to advocate for climate action, support climate-friendly policies, and raise awareness about climate change.

Corporate Leadership in the Low Carbon Economy is an essential resource for businesses seeking to lead the transition to a sustainable and profitable future. This book provides actionable strategies, case studies, and insights for businesses of all sizes across all industries. It is a must-read for business leaders, sustainability professionals, and anyone who wants to understand the transformative role of corporate leadership in the low carbon economy.



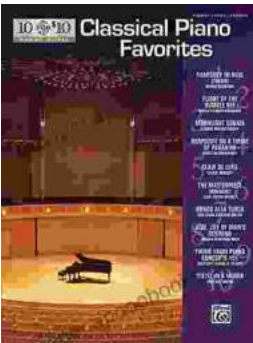
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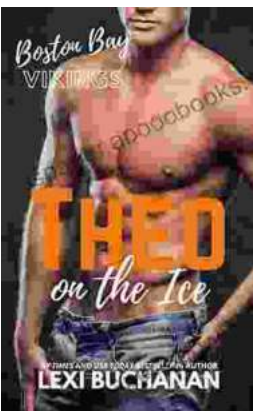
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