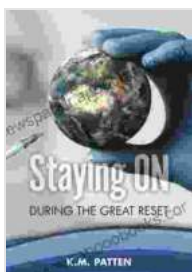


# Staying On During The Great Reset: A Blueprint for a Brighter Future

The world is undergoing a profound transformation, driven by the Fourth Industrial Revolution. This revolution is characterized by the rapid adoption of new technologies, such as artificial intelligence, robotics, and the Internet of Things. These technologies are having a major impact on the way we live, work, and interact with each other.

The Fourth Industrial Revolution is also creating new challenges and opportunities. One of the biggest challenges is the growing gap between the rich and the poor. New technologies are often displacing workers in traditional industries, leading to job losses and wage stagnation. At the same time, the Fourth Industrial Revolution is also creating new opportunities for entrepreneurs and innovators.



## Staying ON During the Great Reset by Guy Arnold

★★★★★ 5 out of 5

Language	: English
File size	: 3374 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 57 pages
Lending	: Enabled



In the book "Staying On During The Great Reset", authors Klaus Schwab and Thierry Malleret argue that we are entering a new era of capitalism. They call this era "Stakeholder Capitalism". In Stakeholder Capitalism, businesses are no longer focused solely on maximizing shareholder value. Instead, they are also focused on creating value for all stakeholders, including employees, customers, suppliers, and the community.

Schwab and Malleret argue that Stakeholder Capitalism is essential for addressing the challenges of the Fourth Industrial Revolution. They believe that businesses need to take a long-term view and focus on creating sustainable value. They also believe that governments need to play a role in creating a more equitable and sustainable economy.

"Staying On During The Great Reset" is a timely and important book. It provides a roadmap for businesses, governments, and individuals to navigate the challenges and opportunities of the Fourth Industrial Revolution.

### **Key Concepts in "Staying On During The Great Reset"**

- **The Fourth Industrial Revolution:** The Fourth Industrial Revolution is characterized by the rapid adoption of new technologies, such as artificial intelligence, robotics, and the Internet of Things. These technologies are having a major impact on the way we live, work, and interact with each other.
- **Stakeholder Capitalism:** Stakeholder Capitalism is a new era of capitalism in which businesses are focused on creating value for all stakeholders, including employees, customers, suppliers, and the community.

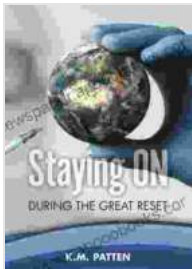
- **The Great Reset:** The Great Reset is a period of profound change in which we are rethinking the way we live, work, and interact with each other. The Great Reset is being driven by the Fourth Industrial Revolution and the COVID-19 pandemic.

### **Recommendations in "Staying On During The Great Reset"**

- **Businesses:** Businesses need to adopt a long-term view and focus on creating sustainable value. They also need to invest in their employees and communities.
- **Governments:** Governments need to play a role in creating a more equitable and sustainable economy. They need to invest in education, infrastructure, and social safety nets.
- **Individuals:** Individuals need to embrace lifelong learning and adapt to the changing economy. They also need to get involved in their communities and work together to create a better future.

The Fourth Industrial Revolution is a time of great change and uncertainty. However, it is also a time of great opportunity. By working together, we can create a more equitable and sustainable future for all.

"Staying On During The Great Reset" is a must-read for anyone who wants to understand the challenges and opportunities of the Fourth Industrial Revolution. It is a book that will help you to stay ahead of the curve and thrive in the changing economy.



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